



# SPONSORSHIP OPPORTUNITIES

When: Thursday, October 12, 2017 5:00 – 7:30 Heavy hors d'oeuvres and awards presentation

The inaugural Minnesota Lawyer Diversity & Inclusion awards will be held on Thursday October 12, 2017 at the Minneapolis Event Centers

## Event Sponsorship - One Industry Exclusive

- Logo on all advertisements promoting call for nominations and event promotion
  - Facebook, Twitter, LinkedIn and all Social Media, email, in-paper promotion
- Logo on the online registration page
- Advance notice of the honorees and attendees
- Program participation for company executive
- Tickets for 10 at the event, premier seating and table signage
- One full-page color ad in the special section
- Custom advertising campaign including four full-page color ads
- Up to 50 copies of the special section

**Total Investment \$12,500**

## Gold Sponsorship - Industry Exclusive

- Logo on all advertisements promoting call for nominations and event promotion
  - Facebook, Twitter, LinkedIn and all Social Media, email, in-paper promotion
- Opportunity for on-stage presence to address the audience
- Logo on the online registration page
- Tickets for 10 at the event with table signage
- One full-page color ad in the special section
- Advance notice of the honorees and attendees
- Custom advertising campaign including two full-page color ads
- Up to 25 copies of the special section

**Total Investment: \$6,000**

## Silver Sponsorship

- Logo on all advertisements promoting call for nominations and event promotion
  - Facebook, Twitter, LinkedIn and all Social Media, email, in-paper promotion
- Logo on the online registration page
- Tickets for 8 at the event with table signage
- One half-page color ad in the special section
- Custom advertising campaign including two half-page color ads
- Up to 10 copies of the special section

**Total Investment \$3,000**

## Corporate Sponsorship

- Tickets for 10 at the event with signage
- Half-page color advertisement in the Event Supplement
- Event AV recognition of being a Corporate Sponsor

**Total Investment \$1,690**

### Congratulatory Ads:

Full Page - with bleed (8.5" x 10.75" / 8" x 10.25" trim size) - \$950

Half Page (H) (7.5" x 4.625") - \$625

Quarter Page (3.625" x 4.625") - \$475  
\* includes color

### Finance & Commerce

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